

VSI-FAX®

GOLD SERIES

Network Fax Software

The Cross-Platform, Enterprise Fax Solution for Automating Business Communications



Just how strategic is your company's use of fax?

Are your fax communications saving you substantial time and money? Are your repetitive business communications fully automated? Are you getting 1000% return on your investments in messaging technology?

"VSI-FAX is the Sherman Tank of fax software. It's as robust as it is reliable."

— Bernie Jubb,
President, UniDirect

Bottom line...do you have a vision for total fax automation which goes far beyond faxing off the desktop?

VSI-FAX® Gold Series™ is the strategic use of fax. It delivers a comprehensive client/server fax solution that integrates and fax-enables all your critical business applications. By employing our advanced technology to augment or supplant less efficient communications, leading corporations world-wide are seeing radical returns on their technology investments.

With the strategic use of fax, your accounting system can automatically send payment requests to past-due customers. The system can notify vendors when your stock levels reach their minimums. And your database can contact your customers when product data has changed.

The strategic use of fax enables your network to automatically archive, route, and process received customer inquiries. And it lets your spreadsheet dispatch thousands of price-change notices to your world-wide dealer network, automatically.

Fax automation goes beyond transmitting documents to fax machines from the desktop. It is more than crisp computer fax transmissions and clear, plain-paper computer fax receipts.

It even exceeds low rates, confidential delivery, and fax monitoring... *the strategic use of fax routes the flow of business communications through a more efficient and effective channel.* VSI-FAX network fax technology totally automates expensive and time-consuming operations.

The strategic use of fax is VSI-FAX Gold Series connecting your information infrastructure directly with the world-wide network of business fax machines.

Your accounts receivable software can automatically create and fax past due notices to delinquent accounts.



proven fax server technology

VSI-FAX Gold Series uses a robust central fax engine that runs on Unix or Windows NT network hosts. The powerful TCP/IP based server delivers consistent, reliable performance for all your fax-enabled applications and desktop fax users.



"We're very pleased with the benefits we've achieved through automated faxing at each Home Depot Store."

— Danny Branch,
 Manager, Store Applications,
 Home Depot

Over 20,000 Networks Served

VSI-FAX is the world leader in delivering integrated fax server technology to business, education, and government. Designed with the integrator in mind and adopted by hundreds of resellers, the VSI-FAX server has become *the de facto standard* for fax automation.

VSI-FAX Gold Series Fax Server

- Sends, receives, and manages all faxes
- Powerful programming interfaces for direct application integration
- True client/server architecture
- Central hub for all network fax clients
- Auto-send directory for integrating fax with virtually any computing environment
- Extensive feature set includes fax broadcasting, phonebooks, attachments, automatic inbound routing and more
- Converts PostScript, PCL, TIFF, and ASCII documents to fax
- Works with many Class 2 and Class 2.0 fax modems
- Simple installation and GUI-based administration

network fax for Windows, Unix, and the Internet

VSI-FAX Gold Series fax-enables all your Microsoft Windows 95 and 3.1, Windows NT, Unix, and web-browser desktops. Easy-to-use graphical interfaces guide users intuitively through all sending and receiving processes.

Browser-Based Faxing

With its cutting-edge interface for the World Wide Web, access to the power of VSI-FAX Gold is as close as the nearest Internet connection. Business travelers or home office workers can now access the network fax system they enjoy in the office from anywhere in the world and from any computer platform.



"We liked VSI-FAX from the moment we started using it. The command-line system is so similar to lp that it was second nature...an excellent product...a joy to use."

—UNIX Review

VSI-FAX Network Client

- Fax directly from networked Microsoft Windows 95, 3.1 and Windows NT, Unix graphical and character workstations, and web browsers.
- Receive, display, route, print, rotate, scale, and archive faxes securely at the desktop
- Direct integration with Microsoft Windows 95 and 3.1, Windows NT, and Unix client applications
- Easy-to-use graphical interfaces
- Automatically update Windows client software throughout the network
- Requires VSI-FAX Gold Series Fax Server

the strategic use of fax

Applying the Vision of Total Fax Automation

Achieving the benefits of fax automation in your business means putting proven fax technology to work for you today. By integrating VSI-FAX into routine operations, thousands of companies are achieving tremendous returns from the strategic use of fax.

"We like the way VSI-FAX easily integrates with our applications. VSI-FAX requires little or no training for our employees and is easily administered."

— Phil Neuman,
 Manager of IS, SCO

Application Integration Speaks for Itself

Your computer knows who hasn't paid their bills—and it won't hesitate to remind them. After a daily review of every account, your accounts receivable system faxes a copy of the unpaid invoice and a personalized letter to each late-pay. If payment isn't received in a few days, another timely reminder will follow.

The ultimate power of VSI-FAX emerges in its automation of critical applications. With VSI-FAX, any business form can be electronically overlaid onto live data pulled from any database via simple print-to-fax technology.

VSI-FAX provides over 25 commands and numerous options for comprehensive integration with your databases and applications. Within Unix, VSI-FAX is designed to be integrated in the same way as the Unix line printing utility.

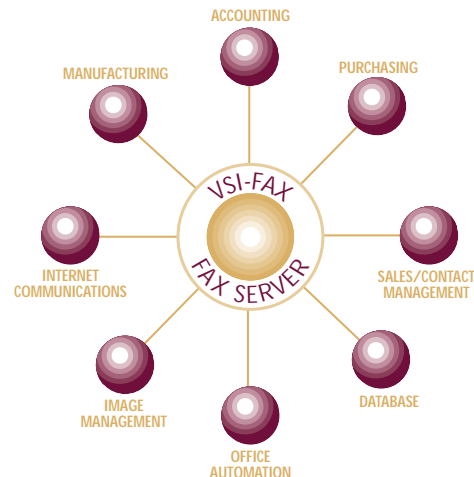
Microsoft Windows 95, Windows 3.1, and Windows NT applications can also be fax-enabled using the VSI-FAX print driver or programming interface. And the auto-send feature of VSI-FAX even lets Macintosh, mainframe, or legacy systems send faxes via the VSI-FAX Gold Series Fax Server.



"We run our business with VSI-FAX...from initial customer information fulfillment to distributor sales leads to promotional offers to license and maintenance registration to broadcast faxing...it allows us to handle high volume transactions and customer activity with a relatively small staff."

— Paul Vance,
 Vice President/General
 Manager, FacetCorp

Focus on Integration



Although VSI-FAX is a powerful tool for everyday faxing, its ultimate power emerges in the automation of mission-critical applications

Fax Broadcasting Gets Your Message Out Quickly

A hurricane develops on the eastern seaboard. Spotting it first, a satellite relays information to a host computer, which then instantly generates weather maps. Hundreds of warnings are instantly faxed to emergency centers in the coastal states that are threatened.

VSI-FAX can broadcast thousands of faxes in a single session, facilitating communications with customers and suppliers that might otherwise never happen. Moreover, custom coversheets—and even customized documents—can personalize each transmission within a broadcast so each recipient can be individually addressed.

You get a true open systems solution that serves users in Unix, Windows, and the Internet.

Automatic Inbound Routing with DirectFax™

VSI-FAX Gold Series uses manual, DTMF, and DirectFax automatic routing to guarantee confidential, immediate delivery of faxes to individual desktops. Inbound faxes can be printed, archived, or used as triggers for custom workflow processes. Faxes can be routed to standard e-mail packages as MIME attachments, giving users a unified inbox for receiving both e-mail and faxes.

With VSI-FAX and DirectFax, every individual, department, or workflow process can be assigned its own unique fax telephone number. This fax "address" is logged in server databases and is branded on each fax document received. In some cases, users can maintain more than one DirectFax number to provide priority handling or special processing.

MIS-Friendly

While being extremely powerful and versatile, VSI-FAX is also extremely easy to install and maintain.

With VSI-FAX you will:

- Reduce PC management through automatic, enterprise-wide updates
- Cut administration costs of fax services by providing centralized management
- Shorten integration time by using simple, familiar integration tools
- Support an unlimited number of network host-based users
- Minimize support calls by providing complete online help
- Cut employee training time with consistent, easy-to-use interfaces

Go with the Proven Leader

The value of VSI-FAX exceeds its convenient desktop features. Its true value lies in its automation. These automation capabilities are time-tested and thoroughly proven by thousands of corporations around the world. And because VSI-FAX conforms to industry standards, you are assured of reliable, enterprise-wide interoperability.

Founded in 1986, V-Systems, Inc. is the recognized leader in fax integration. The VSI-FAX Gold Series demonstrates our commitment to helping organizations of all sizes realize the enormous benefits of the strategic use of fax.

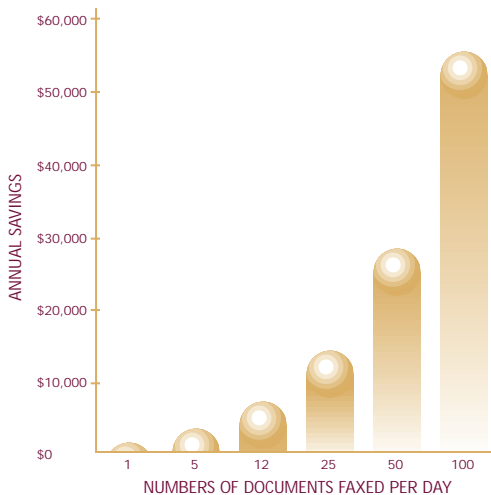
Your MRP systems can automatically create and fax vendor purchase orders when inventory reaches a preset level.



"The Return on Investment was almost immediate... VSI-FAX saves each salesperson an hour a day in not having to prepare the faxes individually."

— Dan Pritchard, Comp USA

Savings and Substantial Productivity Gains



By directing repetitive communications through VSI-FAX, companies are assured of significant savings

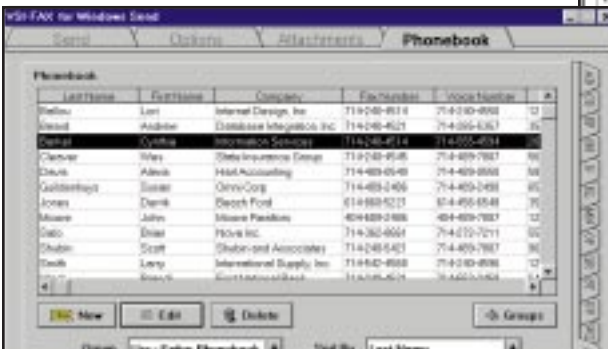
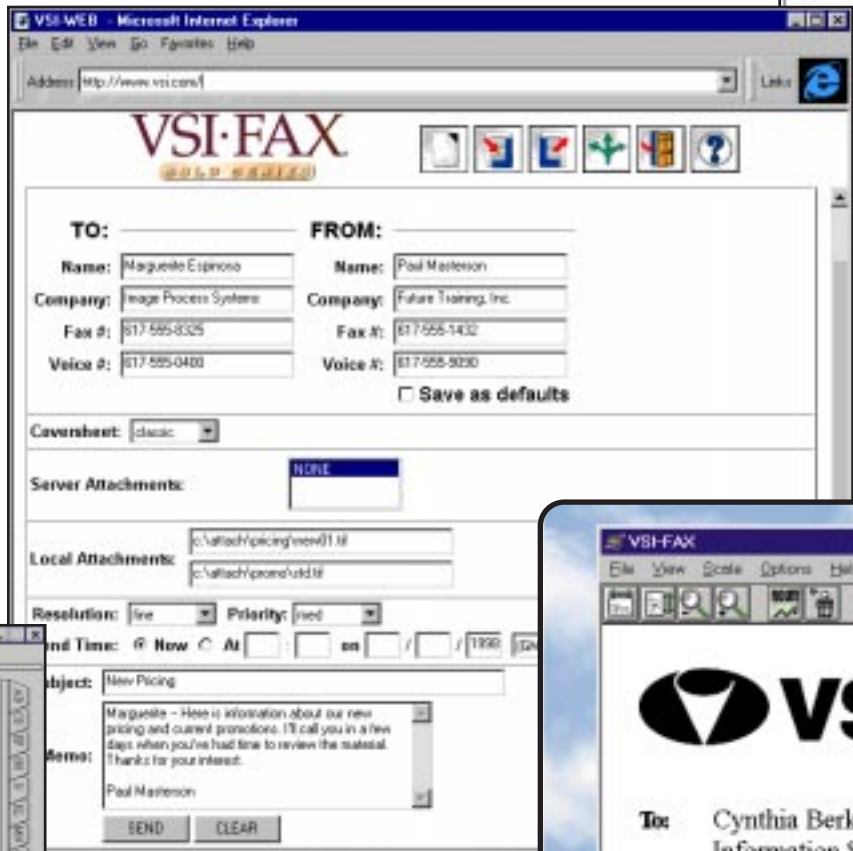
Employees who travel can access their faxes by using their own personal fax numbers.

intuitive network interfaces



Immediate Access
 No matter where you are in Microsoft Windows or X-Windows, fax capabilities are only a button away. The VSI-FAX toolbar can be set so it's always displayed.

Web Connectivity
 Send or receive faxes from anywhere on the intranet or Internet with the VSI-FAX Web Client.

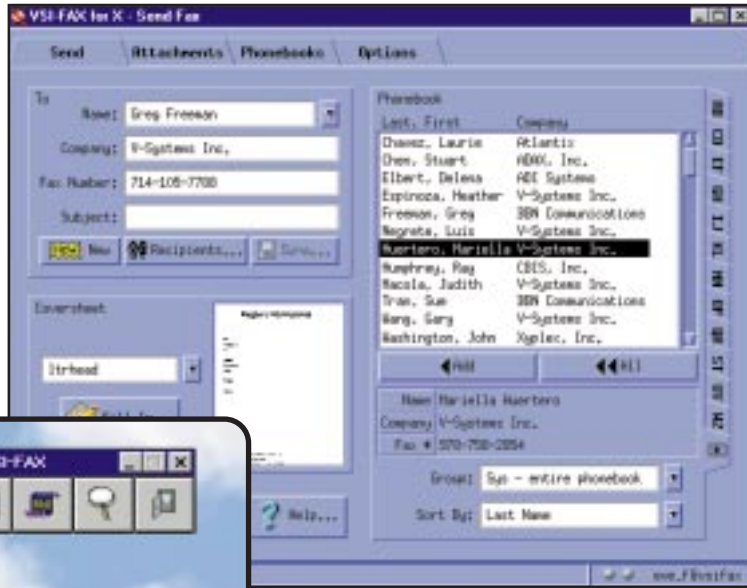
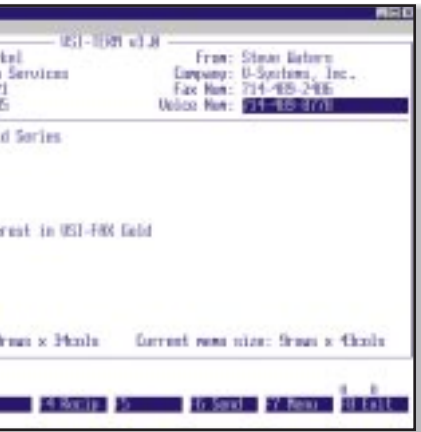


Coversheets
 Build, edit, and preview coversheets using friendly design programs



User-Defined Phonebooks
 Easily send faxes with complete graphical access to phonebooks, attachments, group selections, and scheduling options.

Simple interfaces and step-by-step prompts will have even novice users faxing within minutes of installation. Coversheets. Phonebooks. Fax broadcasting. Logging. Viewing. Routing. Prioritizing. The many features of VSI-FAX bring a complete faxing solution to your entire business.



Network Support
 Whether you're running on Microsoft Windows 95, 3.1, Windows NT, or networked Unix workstations, VSI-FAX will provide you with customized, easy-to-use solutions.



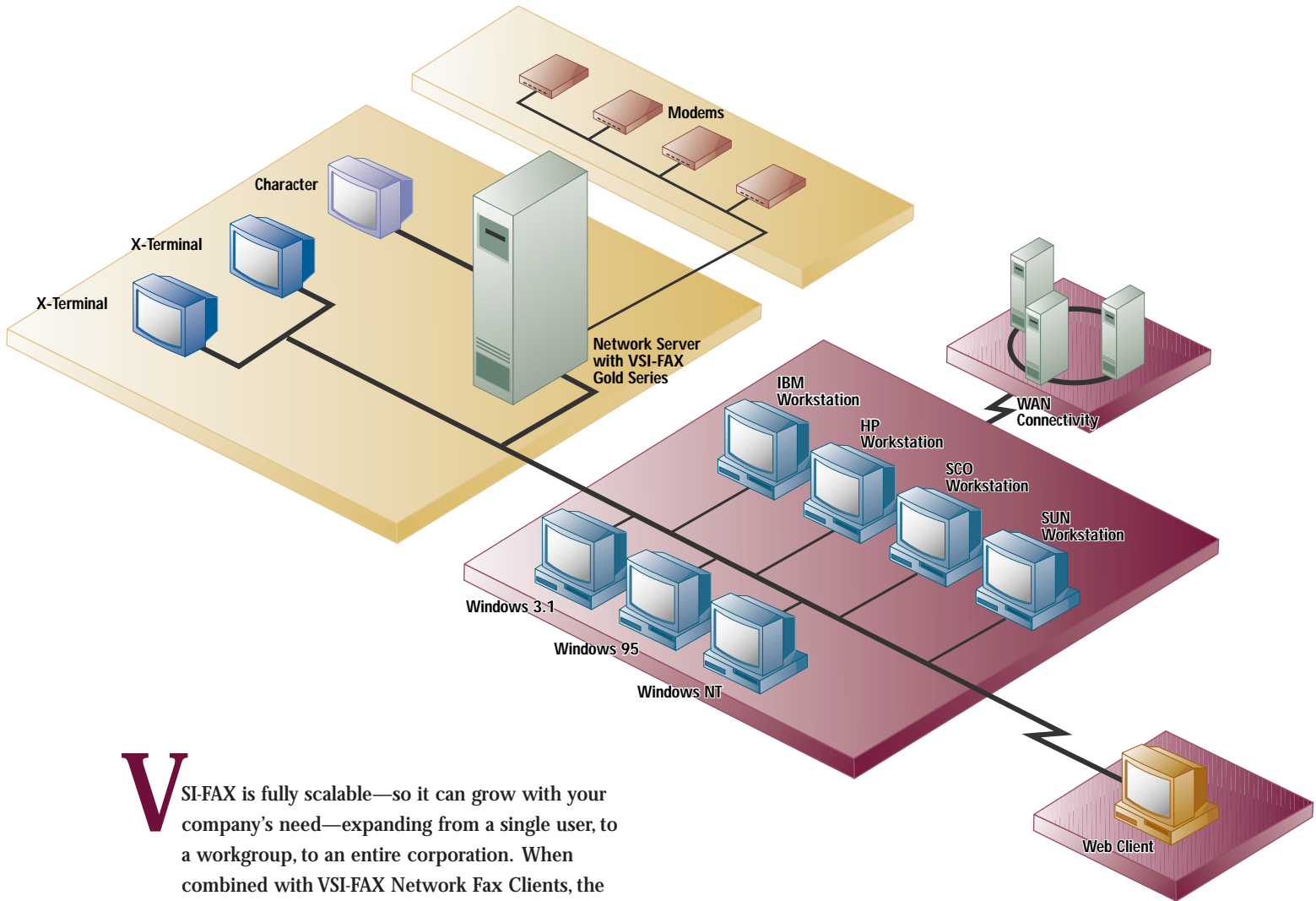
Viewing and Receiving Faxes
 Forget your walk to the fax machine, crumpled fax paper, and manual routing of faxes. Automatically route incoming faxes to be viewed directly on your desktop with DirectFax™.

Broadcast Fax
 Whether you want to contact one recipient or one thousand, VSI-FAX can customize your coverpage and your files.

Receive Complete Information
 Now you can know the status on every fax you send or receive. Maintain complete control by modifying recipient information prior to faxing.

Adobe Alcoa American President Lines AMF Bowling Anheuser Busch
 Alco Chemicals American Bankers Insurance American Express Anderson Consulting
 Budget Rent-A-Car Burlington Northern RR Canon USA Chemical Bank Chevron
 Department of the Army Data General Corp. DHL GTE

scalable fax automation in the enterprise



VSI-FAX is fully scalable—so it can grow with your company's need—expanding from a single user, to a workgroup, to an entire corporation. When combined with VSI-FAX Network Fax Clients, the VSI-FAX Server provides fax services to an entire enterprise of Windows PCs, Unix workstations, and Internet users.

You can send and receive faxes with software that communicates with you in your own language—whether it's English, French, Spanish, German, or Italian.

VSI-FAX Gold Series combines a powerful cross-platform fax server engine, easy-to-use network user interfaces, and a scalable client/server architecture to meet the most demanding desktop and fax-integration needs of the enterprise.

Transmit Formats

- ASCII text
- PCL5e
- HP/GL2
- PostScript Level I
- G3 TIFF
- Any print file originating from Windows

Transmit Features

- Automatic coversheet generation
- Direct integration with Unix, Microsoft Windows, and platform-independent applications
- Overlay with electronic forms
- Inclusion of logos and signatures
- Fax broadcasting with fax merge
- Multiple file attachments
- Conversion and transmission via e-mail
- Programmable retry strategy
- Auto-send directory
- Off-hours scheduling
- Standard and fine mode resolutions
- Automatic re-transmission of interrupted fax pages
- User-defined transmit notify programs

Receive Features

- Automatic routing via DirectFax™ (DID) or DTMF
- View fax with X Windows, Microsoft Windows, or browser
- Print fax to LaserJet, PostScript, or dot-matrix printers
- E-mail integration as MIME attachments
- Route to individual or shared in-boxes
- User-defined receive/notify programs

Management Features

- Easy installation
- GUI coversheet editor
- User and shared phonebooks with customizable fields, groups, sort, and import/export capabilities
- Priority scheduling levels
- Detailed transmit and receive logs. Archive fields for billing information and address retrieval
- Real-time status reporting with fax manipulation and auditing
- 14,400 bps transmit and receive
- E-mail notification of sent/received faxes
- Customizable header for international date formats

Environment

- Unlimited number of users
- Unlimited number of modems

Fax Server User Interfaces

- Character terminal interface
- Advanced X Windows/Motif interface
- Command-line programmer interface

Clients

- Microsoft Windows NT 3.51 and 4.0
- Microsoft Windows 95 and 3.1
- Unix Workstations (HP, IBM, SCO, and SUN. Call for others.)
- Internet Web browsers (Netscape Navigator/Communicator and Microsoft Internet Explorer Compatible) MSIE/NS3.x (HTML 3.0 compliant)

Client Requirements for Windows NT, Windows 95, and 3.1

- 486 processor or higher (486/33)
- VGA monitor with 640 x 480 (800 x 600 recommended)
- 8MB RAM
- 6MB hard-disk storage
- TCP/IP connectivity
- VSI-FAX Gold Series Fax Server running on the network host
- CD-ROM drive

Fax Server Platforms

- HP/UX
- IBM AIX
- NCR V.4
- SCO Unix
- SCO UnixWare
- Sun SPARC Solaris
- Microsoft Windows NT 4.0
- Call for others

Fax Server Requirements

- 30MB hard-disk space on the designated server
- Supported Class 2 or Class 2.0 modem
- TCP/IP Connectivity

VSI-FAX Gold Series (version 3.x) products are Year 2000 Compliant. Refer to <http://www.vsi.com> for complete Y2K Compliance information. VSI does not make any claim or warranty as to the Y2K performance of any third party systems(s) used with VSI-FAX version 3.x.



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